

# SCIENTIFIC PROGRAMME OF ICSoReS-2017

## 04 October 2017-Wednesday

08.00-12.30	<b>REGISTRATION-CHECK IN</b>					
12.30-14.00	<b>LUNCH</b>					
16.30-16.45	<b>Room 1: Opening Ceremony</b>					
16.45-17.35	<b>Chair:</b> Prof.Dr. Mahmut DOĞRU-- Firat University, Elazığ-Turkey					
	<b>Invited Speaker 1:</b> Prof.Dr Madjid FATHI ---Department of EECS University of Siegen-Germany "Big Data Analysis and their Approach for Smart-City Development" <b>Invited Speaker 2:</b> Dr. Ali Poyraz GÜRSON Kocaeli University Kocaeli-TURKEY "Brand-Marka"					
17.35-17.55	<b>Group Photo—Welcome Coctail</b>					
Session 1 17.55-19.00	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>					
19.30	<b>DINNER</b>					

# 05 October 2017-Thursday

	<b>Room 1:</b>					
09.30-10.30	<b>Chair:</b> Prof.Dr Madjid FATHI ---Department of EECS University of Siegen-Germany  <b>Invited Speaker 3:</b> Prof. Dr. A. Beril TUGRUL ---- Istanbul Technical University,-Turkey <i>“Radiotracer Applications for Determination of Flow Parameters”</i> <b>Invited Speaker 4:</b> Dr. Alexandre A. BACHKIROV---- Sultan Qaboos University –OMAN <i>“Creation of Global Management Knowledge: Challenges for non-Western Scholars”</i>					
10.30-10.45	<b>COFFE BREAK (Poster Session)</b>					
Session 2 10.45-12.30	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>					
12.30-14.00	<b>LUNCH (Poster Session)</b>					
Session 3 14.00-15.45	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>					
15.45-16.00	<b>COFFE BREAK (Poster Session)</b>					
Session 4 16.00-18.15	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>					
19.30	<b>DINNER</b>					

# 06 October 2017-Friday

	<b>Room 1:</b>					
	<b>Chair:</b> Prof. Dr. A. Beril TUGRUL ---- Istanbul Technical University,-Turkey					
09.30-10.30	<b>Invited Speaker 5:</b> Prof.Dr. H. Şükür KILIÇ---- Selçuk University, Konya-TURKEY <i>“Laser Technologies for the Manking”</i>  <b>Invited Speaker 6:</b> Dr. Hamid Reza Irani --- Univ. of Tehran, Fac.of Managament and Accunting, Qom-Iran <i>“What is the best place for publishing our article?”</i>					
10.30-10.45	<b>COFFE BREAK (Poster Session)</b>					
Session 2 10.45-12.30	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for                  ICCESEN-2017</b>					
12.30-14.00	<b>LUNCH (Poster Session)</b>					
Session 3 14.00-15.45	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for                  ICCESEN-2017</b>					
15.45-16.00	<b>COFFE BREAK (Poster Session)</b>					
Session 4 16.00-18.15	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for                  ICCESEN-2017</b>					
19.30	<b>DINNER (gala dinner)</b>					

# 07 October 2017-Saturday

	<b>Room 1:</b>					
09.30-10.30	<p style="text-align: center;"><b>Chair:</b> Dr. Alexandre A. BACHKIROV--- Sultan Qaboos University –OMAN</p> <p><b>Invited Speaker 7:</b> Dr. Kalim SIDDIQUI --- University of Huddersfield, England-UK  <i>“Global Convergence and the Issue Catching Up: Changing Economies of the Developing Countries”</i></p> <p><b>Invited Speaker 8:</b> Prof. Dr. El-Sayed EL-ASWAD--- United Arab Emirates University –UAE  <i>“Well-Being in the Arab World: An Anthropological Perspective”</i></p>					
10.30-10.45	<b>COFFE BREAK (Poster Session)</b>					
Session 2 10.45-12.30	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>		<p><b>Session chair:</b> Dr. Burak Eryilmaz</p> <p><b>Abstract #</b> 5-7-10-13-16-17-22-27-30-37-52-23</p>	<b>Presentation for ICCESEN-2017</b>		
12.30-14.00	<b>LUNCH (Poster Session)</b>					
Session 3 14.00-15.45	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>		<p><b>Session chair:</b> Dr. Rana Özyurt Kaptanoğlu</p> <p><b>Abstract #</b> 11-24-26-25-31-32-19-4-15</p>	<b>Presentation for ICCESEN-2017</b>		
15.45-16.00	<b>COFFE BREAK (Poster Session)</b>					
Session 4 16.00-18.15	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
	<b>Presentation for ICCESEN-2017</b>		<p><b>Session chair:</b> Dr. Menekşe Kiliçarslan</p> <p><b>Abstract #</b> 29-33-34-35-36-39-40-42-43-44</p>	<b>Presentation for ICCESEN-2017</b>		
19.30	<b>DINNER</b>					

POSTERS LIST #

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# 08 October 2017-Sunday

	<b>Room 1:</b>					
	<b>Chair:</b> Prof.Dr. H. Şükür KILIÇ--- Selçuk University, Konya-TURKEY					
09.30-10.30	<b>Invited Speaker 9:</b> Prof.Dr. Oleg BURDAKOV--- Linköping Univ. Department of Mathematics Linköping-Sweden <i>“A Reduction of Cardinality to Complementarity in Sparse Optimization”</i>  <b>Invited Speaker 10:</b> Prof.Dr. Gerhard-Wilhelm WEBER---METU Ankara-Turkey <i>“Minimal Truncation Error Constants for Runge-Kutta Method for Stochastic Optimal Control Problems”</i>					
10.30-10.45	<b>COFFE BREAK (Poster Session)</b>					
	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
Session 2 10.45-12.30	<b>Presentation for ICCESEN-2017</b>		<b>Session chair:</b> Dr. Norkhalid Salimin  <b>Abstract #</b> 45-46-47-48-49-50-51	<b>Presentation for ICCESEN-2017</b>		
12.30-14.00	<b>LUNCH</b>					

# PRESENTATIONS IN ICSOReS-2017

Abstract #	Authors	Title
4	Manleen Kaur	The Global Crisis and Financial Policy Trends in Late Colonial India
<a href="#">5</a>	<a href="#">Damla Yilmazoğlu</a>	A STUDY ON THE ATTITUDES OF ADOLESCENTS TO THE MONEY
<a href="#">7</a>	<a href="#">Ahmad Assaf</a>	Evaluating the Impact of Trade Openness on Women's Job Opportunities: An Analysis for Middle East Countries
10	Beverly Baker Kelly	Unpaid Internships in College Academic Programs and Pathways for Employment Opportunities
11	Robina Kauser Ahmed	Revamping Commercial Law Curriculums
<a href="#">13</a>	<a href="#">DELFOUF Sofiane</a>	Financial decisions and firm's market value: A theoretical and empirical analysis in firms listed in Saudi Arabian's stock exchange (2005-2016)
15	Florina Shehu	Integrated curriculum and social education in preschool and primary education
16	Jaarat Khaled, Tebaibia Salima and Bourdima Saida	Evaluation of Financial Performance in Banking Sector
17	Zeynep Ayfer Bozat, Seda Korkmaz and Tolga Anıl Topdemir	Differences between Generation X and Y In Accordance with Organisational Commitment
19	Dhari N Al-Ajmi	Climate Aridity in Oman
22	Meliha Meliş GÜnaltay and Ömer Rıfki Önder	Sağlık Kurumları İşletmelerinde Öğrenen Organizasyon Olma Nedenleri
23	Meliha Meliş GÜnaltay and Ömer Rıfki Önder	Sağlık Kurumları İşletmelerinde Hastane Enfeksiyonları Ve Önemine İlişkin Bir Değerlendirme
24	Meliha Meliş Günaltay, Altay Günaltay and Ömer Rıfki Önder	Sağlık Kurumları İşletmelerinde Giyilebilir Sağlık Teknolojilerinin Yeri
<a href="#">25</a>	<a href="#">Ali Çımat and Didem Özcan</a>	Türkiye'de Cari İşlemler Açığının 2001-2016 Yıllarındaki Genel Görünümü, Finansmanı ve Sürdürülebilirliği
26	Meliha Meliş Günaltay, İbrahim Halil Şeker and Altay Günaltay	BİLİMSEL ÇALIŞMALARDA ETİK KURALLAR
27	Dr. Esin Benhür Aktürk	Ethical Rules and Corporate Governance: A Study in Turkish Banking Sector
28	Muharrem Murat Tanyeri and Cem Karabal	RELATIONSHIP BETWEEN ORGANIZATIONAL LABOR AND BUSINESS: A RESEARCH ON BANK WORKERS
29	Prasetyo Budiman	The Effect of Instagram Photos on Personal Branding and Visual Identity
30	Caner Taçoğlu	Creating Competitiveness Variable Pool for SMEs in Production Sector
31	Burak Eryılmaz	The Perceptions of Residents About Tourism in Their City: The Case of Amasya
32	Burak Eryılmaz	Opinions of Non-Visitors About a Destination Before Their Visit
33	Norkhalid Salimin, Mohd Izwan Shahril, Md Amin Md Taff, Gunathevan Elumalai, Roshdan Ahmad, Hazuan Mohd Hizan, Ahmad Hashim and Mohd Fadhil Abdullah	
34	Che Zalina Zulkifli, Nursyahida Mohd Noor and Suliana Sulaiman	Performance Evaluation of Integrated Moisture Sensor with ZigBee Mesh Network for Automated Irrigation System Subtitle
35	Mohd Fauzi Sedon, Mohd Azlan Nafiah, Abu Bakar Sabran, Mohamad Hassan and Siti Fazlina Isnin	An Aesthetic Experimental: Plaster of Paris as a Water-based Ink Medium for Screen Printing Application
36	Mazuki Mohd Yasim, Azlizam Aziz, Md Amin Md Taff and Jaffry Zakaria	Outdoor Education Camp and Group Cohesion: An Investigation in the Teacher Education Institute of

		Malaysia
<a href="#">37</a>	<a href="#">Damla Yılmazođlu</a>	THE ROLE OF MOOD EFFECT ON MONEY AND TIME SPENT DURING SHOPPING
39	Melis Soyer	Human Factors in Air Traffic
40	Liljana Siljanovska	Media, modernity and cultural identity: comparative analyses between European and Macedonian media communication
41	Hamdi Mostapha, Mahdjoubi Hamza and MESSAUDI Abdul hadi	Financing mechanisms for local and regional development
42	Nilüfer Cerit	A Structural Equation Modelling Study on the Effect of Problem Solving Strategies of Candidate Engineers on Word Physics Problem Solving Skills
43	Nilüfer Cerit and Alaaddin Cerit	The Effect of Attitudes towards Physics Lesson on Problem Solving Skills of Word Physics Problems: A Structural Equation Modelling Study
44	Hüseyin Eriş and Suzan Havliođlu	Suriyeli Göçmen Kamplarının Bulunduđu İlçelerde Çalışan Sağlık Personelinin İş Stres Seviyesi: Şanlıurfa Örneđi
45	Menekşe K KiliÇarslan, Rana Özyurt Kaptanođlu, Fatma Benk, Sibel Şahin, Derya Karabay and İsmail Biçer	Broadcasting And Investigation On Defense Medicine
46	Rana Özyurt Kaptanođlu and Menekşe KiliÇarslan	Communication between Patients and Healthcare Workers in Psychiatric Hospital
47	Rana Özyurt Kaptanođlu and Menekşe KiliÇarslan	Comparison Of Global Budget Situation Before And After Transition In Health Institutions
48	Menekşe KiliÇarslan	Study For Increasing Efficiency By Decreasing Waste With Lean Process Tiimes At X Hospital
49	Menekşe KiliÇarslan and Rana Özyurt Kaptanođlu	Investigation And Comparison Of Health Information Systems In Turkey And The World
50	Menekşe KiliÇarslan	Türkiye And Of The World Health Tourism Swot Analysis
51	Hacer Mutlu Danaci and Meryem Atik	Relationship Between Vernacular Architecture and Cultural Landscape
52	Syed Ikram Akbar	Impact of Social Media Usage on Brand Awareness- A Case of Dokuz Eylul University, Izmir, Turkey